Question A1: Our department website has a link to the WU Sustainability website

For most university offices, sustainability efforts are not included in the office’s mission or role in the university. However, as representations of WUSTL to the outside community, all office or department websites have the opportunity to further sustainability awareness and provide resources in sustainability to their website’s viewers. A small link to the Office of Sustainability website can help extend the university’s reach in sustainability within and beyond our campus.

Your office has freedom to incorporate the Sustainability link to best suit your website’s layout and content. Here are a couple examples of how offices have chosen to incorporate the link:

- The website for Student Technology Services includes the link under its "Mission" section.
- The Department of Music website has a short blurb with the link in the website’s "Facilities" section.
- The Operations and Facilities Management Department for the Medical Campus includes a tab for their "Sustainability Action Team," which includes the link.
- The Department of Environmental Health and Safety includes the link under their "Links" section on the homepage.

Offices also often include the link through their certification seal after certifying through the Green Office Program (such as Edison Theater has done, at the bottom of the page). If you plan on incorporating the link in this way, to show your Green Office certification, please just make a note in the comments, and you can answer question A1 as "yes."

If you have any questions on how to incorporate the WU Sustainability website link in your office’s website, please don’t hesitate to reach out to your Green Office Associate.

Here is the link to the Office of Sustainability website: https://sustainability.wustl.edu/